

GLOBAL
PARTNER

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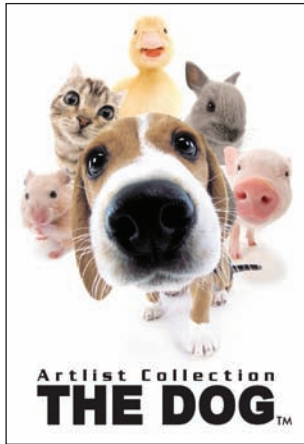
4 Kids Entertainment, Inc.

www.4kidsentertainment.com



A global leader in brand licensing, 4Kids Entertainment is comprised of two licensing divisions: 4sight Licensing Solutions and 4Kids Licensing. 4sight is dedicated to teen, young adult and family brands, such as "The Artist Collection: The Dog and Friends" photography collection, the irreverent "Meat or Die" series of animated shorts, the corporate trademark brands of the "American Kennel Club" and "Cat Fancier's Association," as well as the extensive art collections of "Hokusai" and "Pachanga by Belen Mena". The 4Kids Licensing Division features the "Yu-Gi-Oh!" brand, now enjoying its 10th year of success on television and retail

shelves and recharging with an all-new series in 2011. Sega's Dinosaur King continues to delight and enrapture children across the globe. "Dos Y Dos", a new Spanish language series is set to take the US and Latin America by storm in 2011 and beyond. 4Kids has been home to some of the world's most memorable and profitable licensed properties in recent history. At Licensing International Expo 2011, 4Kids will leverage its role as an industry leader to enrich and expand the licensing programs of existing properties, while announcing several new brands making their debut at the show!



Yu-Gi-Oh!
Artist Collection: The Dog

American Kennel Club
Cat Fancier's Association

