



HIT entertainment

BOOTH 5015

HIT Entertainment

www.hitentertainment.com

GLOBAL
PARTNER

HIT Entertainment is one of the world's leading independent children's entertainment producers and rights-owners. HIT's portfolio includes properties, such as Barney™, Bob the Builder™, Thomas & Friends™, Pingu™, Fireman Sam™, Angelina Ballerina™, Mike the Knight™ and Rainbow Magic™. HIT represents Chapman Entertainment's Fifi and the Flowertots™ and Roary the Racing Car™ in North America, as well as Wallace & Gromit™, Shaun the Sheep™, Timmy Time™

and Aardman Classics from Aardman Animations. HIT also acts as representative for The Wiggles® in the UK. Launched in 1989, HIT's lines of business span television and video production, content distribution, publishing, consumer products licensing and live events and has operations in the UK, US, Canada, Hong Kong and Japan. HIT is a part-owner of US-based preschool channel, Sprout®.

Thomas & Friends™

Thomas & Friends invite children to enter a world of imagination through the tracks of a train and the words of a story. Children embark on adventures with Thomas while experiencing timeless life lessons of discovery, friendship and cooperation. Thomas & Friends is enjoyed in more than 185 territories. www.thomasandfriends.com



Angelina Ballerina™

Angelina Ballerina is a little star with big dreams of becoming a prima ballerina. When children share in Angelina's experiences, they're inspired to go after their dreams too. In addition to the acclaimed story books, Angelina Ballerina dances into homes in the CGI series, Angelina Ballerina The Next Steps. www.angelinaballerina.com



Bob the Builder™

Bob the Builder and his machine team are ready to tackle any project. As they hammer out the solutions that lead to a job well done, Bob and the Can-Do Crew demonstrate the power of positive-thinking, problem-solving, teamwork and follow-through. www.bobthebuilder.com



Fireman Sam™

Fireman Sam™, the Ultimate Hero Next Door, races to the rescue in all situations. Sam is a pillar and hero of the community. Children always know help is close at hand -- thanks to the brave and resourceful Fireman Sam. Fireman Sam airs in nearly 100 territories. www.firemansamonline.com



Mike the Knight™

Co-produced with Corus Entertainment's Nelvana Studios, Mike the Knight™ is a new CGI series filled with castles, quests and dragons. Mike is determined to become a brave and noble knight. With triumphant motto "Be a knight, do it right" the young charge is joined by a host of medieval characters. www.miketheknightonline.com

